

Follow reading and Discussion of "Shrimp Cocktail" on page 48



ACTIVITY 7

Shrimp Cocktail

TEACHER TRANSCRIPT

Teacher Read the article in NEXT magazine, "Shrimp Cocktail". If you had an idea for a start-up business, how would you gain access to the funds needed? There are multiple ways to get funding as a young entrepreneur.

Teacher For this activity, follow the instructions posted on the board.

Research the ways to fund a new start-up business include at least 5 methods of funding.

What are the advantages and disadvantages of each of these methods.

Were there any high-profile personalities or celebrities who used any of these methods? If so, who were they and why did they choose this path to fund their business.

Write a magazine article (using the inverted triangle method) about the methods you have researched as well as the story of the person who used one of those methods and became a success.

Create a title for the magazine article, include a by-line and the sources used to gather the information included in the article. This activity should be at least one page in length.

Proof your work and make any corrections or modifications.

Print the completed article and post it on a designated bulletin board.

TEACHER NEEDS

- Laptop/desktop with a word processor
- Next magazine
- Data Projector
- Internet access
- Printer/printer paper

STUDENT NEEDS

- Laptop/desktop with a word processor
- Next magazine
- Internet access
- Printer/printer paper

FLORIDA STATE STANDARDS

- Strand ELA.12.R** Reading
- Strand ELA.12.R.2** Reading Informational Text
- Strand ELA.12.R.2.3** Evaluate an author's choices in establishing and achieving purpose(s).
- Strand ELA.12.C** Communication
- Strand ELA.12.C.1** Communicating Through Writing
- Strand ELA.12.C.4** Researching
- Strand ELA 12.C.4.1** Conduct research on a topical issue to answer a question and synthesize information from a variety of sources.
- Strand ELA.12.V** Vocabulary
- Strand ELA.12.V.1** Finding Meaning
- Strand ELA.12.V.1.1** Integrate academic vocabulary appropriate to grade level in speaking and writing.